

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
3050 K Street N, Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 477028 /		<u>Alt Order #</u> 06146301
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1192
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KVVU	11/05/12	11/05/12	Masterchef	Mon 9p-10p		:30			NM	50	\$26,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$4,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
477028 /	06146301

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	DCCC	1192

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS DCCC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays			Spots/Week		Rate			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	11/05/12-11/11/12		Masterchef	Mon 9p-10p	M-----	:30		\$4,400.00	NM		
See MG 25.3,25.4,25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20,25.21,25.												
2	KVVU	11/05/12-11/11/12		Masterchef	Mon 9p-10p	M-----	:30		\$4,400.00	NM		
See MG 25.3,25.4,25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20,25.21,25.												
3	KVVU	10/30/12-11/04/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh---Su	:30		\$150.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
4	KVVU	10/30/12-11/04/12		Fox 5 News @ 430am	M-Th, Sun 430-5ar	TuWTh---Su	:30		\$150.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
5	KVVU	11/01/12-11/01/12		FOX 5 News 5-6am M-F	5a-6a	-----Th-----	:30		\$450.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
6	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$450.00	NM		
Ⓜ See MG 25.53,25.54												
7	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$450.00	NM		
Ⓜ See MG 25.53,25.54												
8	KVVU	10/30/12-11/05/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
9	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
10	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
11	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
12	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
13	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
14	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
15	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
16	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
17	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
18	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
19	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
20	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
21	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
22	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
23	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
24	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
25	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												
26	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ MG for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1												

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25-TV 5 Drive
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<u>Contract / Revision</u>		<u>Alt Order #</u>
477028 /		06146301
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	DCCC	1192
<u>Advertiser</u>		<u>Original Date / Revision</u>
ISS DCCC		11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
27	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$700.00	NM		
28	KVVU	10/30/12-11/05/12		Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$700.00	NM		
29	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				-----Su	:30		\$850.00	NM		
30	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
31	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
32	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
33	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
34	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
35	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
36	KVVU	10/30/12-11/05/12		More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
37	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
38	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
39	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$450.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$450.00	NM		
40	KVVU	10/30/12-11/05/12		Better	M-F 11a-12p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
41	KVVU	10/30/12-11/05/12		Better	M-F 11a-12p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
42	KVVU	10/30/12-11/05/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
43	KVVU	10/30/12-11/05/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
44	KVVU	10/30/12-11/05/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
45	KVVU	10/30/12-11/05/12		Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
46	KVVU	10/30/12-11/05/12		Cops/DogtheBounty Hunter	1-2pm	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
47	KVVU	10/30/12-11/05/12		Cops/DogtheBounty Hunter	1-2pm	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
48	KVVU	10/30/12-11/05/12		Cops/DogtheBounty Hunter	1-2pm	MTuWThF----	:30		\$375.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$375.00	NM		
49	KVVU	10/30/12-11/05/12		Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
Ⓜ	See MG 25.55											
50	KVVU	10/30/12-11/05/12		Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$425.00	NM		
51	KVVU	10/30/12-11/05/12		Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$425.00	NM		
52	KVVU	10/30/12-11/05/12		Katie Couric	2-3p	MTuWThF----	:30		\$425.00	NM		
Ⓜ	MG	for 30.2,21.4,48.1,8.4,8.5,16.1,32.9,21.3,32.1,32.7,1.4,30.1,1.2,20.4,20.6,20.10,20.5,20.8,26.2,8.3,8.1,1.3,8.2,1.1,32.1				MTuWThF----	:30		\$425.00	NM		
53	KVVU	11/02/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	M-----F----	:30		\$450.00	NM		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477028 /	06146301

Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	DCCC	1192

Advertiser	Original Date / Revision
ISS DCCC	11/02/12 / 11/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Ⓜ		MG for 25.7,25.6										
54	KVVU	11/02/12-11/05/12		FOX 5 News 5-6am M-F	5a-6a	M-----F----	:30		\$450.00	NM		
Ⓜ		MG for 25.7,25.6										
55	KVVU	11/05/12-11/05/12		Cops/Dog The Bounty Hunter1-2pm		M-----	:30		\$425.00	NM		
Ⓜ		MG for 25.49 11/01										
Totals											95	\$107,755.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	95	\$107,755.00	\$91,591.75
Totals	95	\$107,755.00	\$91,591.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP NOV2/12 18.10

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME KATIE KEULEMAN

BUYER NAME	KATIE KEULEMAN
SALES PRSN	PH- TERESA DIFURIA

CONTRACT # 6146301

ORDER # _____ CONTRACT # 6146301

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	DCCC	EST#1192	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV2/12 18.10

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1192												

SNS					
ES					
NOOE-300P	30	\$425.00	10/30	11/5	3
					FU-E, N

PROGRAM : KATIE COURIC
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. PLS ADVISE..
PART OF A MAKEGOOD MADE UP OF LINES 52-81

34	A	100P-200P	30	\$425.00	11/5	11/5	1	MON	1
----	---	-----------	----	----------	------	------	---	-----	---

PROGRAM : COPS/DOG THE BOUNTY HUNTER
ORD COM1: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE..
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-62 FOR 1 SPOT/WK

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 REP HEADLINE# 6146301 TRF# 477028
 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$
 NOV2/12 18.10
 *** KVVU-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#62 MISSED: TU-F,M/200P-300P OCT30 30S \$425.00 (NOV2/12)
 OFFER: MON/100P-200P NOV5 30S \$425.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO NEWS BREAK IN. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 NOV/12 107755.00 CONTRACT TOTAL 107755.00
 TOTAL SPOTS 95

MARKET TOTALS \$533,775 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE